

CUBA IS A GLOBAL COMMUNITY



CLANDESTINA POP-UP JUNE
& CUBAN VOICES 2019

The Pop-Up: Clandestina

Clandestina's "Cuba Is A Global Community" project is headed to Brooklyn, NY and Washington, DC in June 2019. The Havana-based retail and design startup will bring its designers and products to the U.S. this summer, and also bring along powerful voices from Cuba and the Cuban global community to share their stories and art with the two cities. Havana-based drumming legend Yissy Garcia and the female rap group Reyna y Real and New York based artists DJ Edgardo and pianist Dayramir will bless attendees with their talents at various performances throughout the month. More info on the Brooklyn pop-up can be found [here](#).

Clandestina is Cuba's first private company to launch an online store to sell products globally. The founders have an important focus on community and routinely run workshops for kids in screen printing and design in Havana. They are seen as pioneers and role models in Cuba's private sector. Their pop-up store will be in Brooklyn and DC in June, dates below.

Clandestina in Brooklyn

June 4th-24th
@ The Canvas
132 Bedford Ave

Clandestina in DC

June 17th-19th
@ Dacha Loft
1600 7th St NW

**actually,
I'm in
new york**

clandestina

est. 2015

**CLANDESTINA'S
FIRST USA POP-UP
SHOP IS ABOUT TO
DROP IN NEW YORK.**

June 4th - June 24th.
2019. Brooklyn, NY.

Actually I'm in New York is a Pop-up shop hosted by Clandestina, first independent Cuban Fashion Brand.

Established in 2015.

Fighting ever since.

Featuring



IDANIA DEL RIO

Graphic designer and founder of Clandestina, Cuba's first fashion brand



LA REYNA Y LA REAL

Cuban rap duo who critique social and gender issues in Cuba through their music



YISSY GARCIA

Top Cuban drummer and lead of her new-age jazz band Bandancha



JOSÉ PARLÁ

Cuban-American contemporary artist who has exhibited across the US and in Havana



DJ EDGARO

Cuban-American DJ and music producer, involved in US-Cuba engagement events



DAYRAMIR

Award-winning Cuban pianist, composer, arranger, and producer



ALEXANDRA TRIANA

Director of Events at Dacha Loft, CubaOne alum, based in DC



MARIA CARLA PUGA

Bassist for La Reyna y La Real, founder/director of Colors band



GABRIELA OTAÑO

Event producer and travel curator for Cuba Educational Travel

The Exchange: La Reyna y La Real

In addition to sharing their music at Clandestina's pop ups in Brooklyn, NY and Washington, DC, La Reyna y La Real will take part in an exchange program organized by Cuba Educational Travel and supported by CubaOne, Cuba Skate, and the Center for Democracy in the Americas. They will join the diverse group of creatives at Clandestina to engage in:

- Meetings with Members of Congress and the US State Department to discuss US policy's impact on Cubans on and off the island
- Discussions with Cuban Americans about building bridges between Cubans on and off the island
- Interviews with the media about Cuban culture, youth in Cuba and US policy
- Collaborative projects with US-based artists and creatives, including Cubans living abroad
- Networking with tastemakers to share the innovation and drive of Cuban artists and creatives
- Visit organizations working on community building through the arts

They will use the opportunity to share their stories about the opportunities and challenges they face, teach and learn, build new friendships and professional relationships and identify and develop new projects and initiatives. In Miami, La Reyna y La Real will have the opportunity to work with top producers and spend time in the studio doing what they do best: making music.



Schedule

NYC - JUNE 6

Yissy Garcia
ft. Dayramir & Yongolandia
@ The Canvas pop-up
132 Bedford Ave Brooklyn
8PM

DC - JUNE 19

La Reyna y La Real
@ Dacha Loft pop-up
1600 7th St NW
8PM

*Remarks on reconciliation by
Alexandra Triana and Gabriela
Otaño*

NYC - JUNE 22

DJ Edgardo
La Reyna y La Real
@ The Canvas pop-up
132 Bedford Ave Brooklyn
8PM

*Featuring Google live stream of
sister event in Havana*

La Reyna y La Real in the US

DC

June 17-21

New York City

June 22-25

Miami, FL

June 25-29



Focus and Impact

These events come at a critical moment in Cuba and US-Cuba relations. As Cuba debates its future on key issues like entrepreneurship, cultural policy, connectivity, race, LGBT rights, and relations with the diaspora, we're bringing key Cuban actors to the US to network with peers and share their thoughts with policymakers, the media and public. Increased travel regulations and tough bilateral relations mean cultural exchange programs have been significantly reduced at a time when there should be more happening between creatives on and off the island and more should be done to show the talent, innovation and creativity of the global Cuban community. Moreover, the voices of Cubans on the island and pro-engagement Cuban-Americans are historically absent from debate on US-Cuba policy. We're excited to have a team of dynamic young Cubans and Cuban-Americans to represent the issue and share their stories with New York, Washington, DC and Miami.

Get Involved

This project needs your support! What can you do?

- **Make a donation** to help offset the costs of La Reyna y La Real's visit to the US.
- **Host the group** (4 people) at your place in DC, NYC, or Miami for a few nights. Or, take the incredible group of women out on the town in one of those cities.
- **Join us** in supporting Cuban culture by attending the pop-up events and spreading the word!

Partners



CUBA SKATE

Center for Democracy
IN THE
AMERICAS

